



Opening a New World of Interaction

Our flexible, robust and easy-to-use solutions address both the consumer and enterprise audiences, in both fixed-line and mobile usages. They provide true collaboration for the mobile workplace. And they go beyond voice to enhance the communication of ideas and information.

In short, Movius is doing nothing less than fundamentally changing the way people communicate and interact, spurring dramatic economic growth and improvements in the standard of living.

Only Movius provides anytime, anywhere interaction that entertains. Educates. Facilitates commerce. Enables business. And connects people and communities in meaningful ways.

See for yourself how Movius is transforming the way the world interacts.

www.moviuscorp.com

AMERICAS & ASIA

+1 770 283 1000

EUROPE, MIDDLE EAST & AFRICA

+27 11 807 7976



Transforming the way
the world interacts

Movius

We're creating the applications your customers are looking for

More and more, people expect to access and interact with media, information and each other, anytime, anywhere. At Movius Interactive Corporation, we design solutions that deliver on these expectations, becoming necessities that people can't do without.

We help service providers get to market faster with innovative applications that set them apart, that consumers truly want and that can be deployed profitably.

Our Goal: Giving Our Customers A Competitive Edge

Movius is raising the bar in the emerging mobile media space, making it possible for users to interact with and personalize their communities, entertainment and more. And that is driving consumers to increased adoption and utilization. Movius solutions also challenge traditional business models, creating a whole new "go-to-market" strategy for carriers that includes advertising and mobile marketing.

What Sets Movius Apart

At Movius, we understand that service providers have varied needs. And we meet those needs with solutions that facilitate interaction, from messaging and collaboration to interactive mobile media. You can count on Movius for:

- Extensive knowledge of all network types
- Strategies to help you leverage existing investments
- Solutions for emerging and developing nations, economies and markets
- Applications built on open standards

Our people have unmatched experience and expertise in communications technology and marketing. We are active participants in standards bodies and industry-leading organizations. Movius personnel have authored papers and been featured speakers at worldwide industry events.

And our partnership approach allows us to quickly produce the most complete application and infrastructure solutions that you can offer to the broadest possible audience.

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Pioneering & Industry-leading Applications

Movius is a global provider with an unmatched grasp of emerging trends and a unique focus on the future. With Movius, you can:

- Reach more subscribers through visual messaging solutions that work with any device, including Visual Voicemail, which gives high-end mobile phone users complete control over their voicemail messages directly on their handset, and MessageMe Plus, which expands the market for visual voicemail to any mobile device using SMS or MMS
- Expand your customer base by delivering easy-to-use presence-based solutions like Automated Find Me, Continuous Call and Hands Free Mail, that help your customers increase their productivity as they move through their day
- Generate incremental revenue through new business models like mobile marketing
- Provide core messaging solutions that consumers depend on worldwide like Unified Messaging, Video Mail and Conferencing

Of course, all this is just a continuation of our proven track record of successful innovation. We pioneered mobile media discovery and presentation applications like Mobile Video Portal and Video Mail. We seeded the market with concepts that embed advertising, like VideoCALL, that enables video call completion to non-video subscribers. We were one of the first to develop and deploy a clientless video portal application. And we have successfully created opportunities for carriers in markets that were previously inaccessible due to economic or infrastructure limitations.