

Making enterprises efficient and productive

Enterprise challenges

The challenge of running a successful and profitable business in an increasingly competitive environment has increased over the past few years. Today wireless usage has significantly increased, both in the office and on the road. There are a growing number of distributed employees and offices, and virtual collaboration has become the norm. In fact, in any given enterprise more users are working away from the main office than in it. There has also been increased use and complexity of communication points including instant messaging, PDA's and IP telephones in addition to traditional vehicles such as fax, E-mail, office and mobile phones. As a result, employees are inundated with endless E-mails, voice mails, faxes and other media. Reviewing, managing and responding to all of these messages is a time-consuming activity. In addition, expenses associated with managing and maintaining various legacy media (PBX's, voice mail systems, conference bridges, etc.) have spiraled out of control. Enterprises must decide when and how to migrate their legacy telecommunications investments to the next generation.

How Movius meets the needs of enterprises

To obtain success in such a climate, enterprises need to grow their top line through differentiation, improved responsiveness and customer retention. They need to manage their costs more effectively and improve the productivity of their key employees. Agility and flexibility in dealing with changing business conditions are also critical. That's where Movius comes in. Based on proven IP technology deployed and hardened by major telephony carriers around the world, our advanced solutions enable enterprises to quickly and easily enhance productivity, achieve major cost savings and create all-new revenue streams (where applicable). Whether centralized or distributed, mixed legacy and IP, or pure IP, Movius can provide an agile enterprise communications architecture that is a proven winner for enterprises.

Making Messaging Easier

Unified Messaging (UM) offers enterprises a variety of benefits to enhance productivity and enable mobile employees — all on a single platform. Now users can eliminate message overload and manage the inflow/outflow of information from a single easy-to-access mailbox regardless of the message media type (voice, fax, E-mail, etc.). Features include speech recognition support for voice mail retrieval and voice activated dialing (VAD), powerful text-to-speech (TTS) functionality for rendering E-mail over the phone, privacy screening, Find Me – Follow Me call forwarding capabilities and click-to call/click-to-conference capabilities.

Improve efficiency with collaboration and conferencing solutions

As with UM, Conferencing offers a cost-effective alternative to outsourcing conferencing. It enables enterprises to give up their expensive conferencing services hosted by outside companies and bring the entire operation affordably in-house with the added benefit of achieving greater control. This reduces the overall costs to acquire, administer, manage and support the system. It also means ROI is achieved faster.



handling in the enterprise. The use of multi-media and its integration into business processes is growing and the Movius Media Server platform is built to handle these new challenges. Movius platforms evolve with the business as enterprise and public network architectures become more open, standards-based and capable of sharing applications, content and media. With an increased need to support mobile employee access to applications and data in the enterprise, Movius platform's access and network neutrality becomes an asset.

Ease of Migration – Movius' powerful solutions help enterprises migrate to next generation networks, make the most of their existing TDM networks or turn their hybrid networks into strong competitive advantages. Movius' professional services organization can help with the migration of mailboxes and ease the training and use concerns of enterprises.

Cost of ownership – The Movius platform features a significantly lower total cost of ownership than legacy systems (a 50% or more savings). This is made possible by extending existing technology investments, better utilizing enterprise resources, dramatically reducing annual maintenance and support costs as well as enabling multiple applications on the same platform. UM also offers employees a consistent and familiar user interface regardless of how they access their messages.



Mereon 6000 Media Server is built for high-speed, high-volume media processing. Offering superior reliability, availability and performance, it enables enterprises to effortlessly deploy a variety of enhanced services (including video) on standard PSTN and next-generation networks. The platform makes migration so seamless there is no interruption of service, and its modular design makes adding new services a simple undertaking. And the Mereon 6000 is designed to support disaster recovery applications. Application silos are removed with the Mereon 6000 Media Server's ability to support multiple applications and multiple media on one single platform. This includes announcements, 3-way conferencing, multimedia mixing and management.

Mereon 3000 Media Server offers all the benefits of the Mereon 6000 Media Server, but is designed for smaller enterprises or individual operations of a larger enterprise.

Voice Messaging is available with next generation features and flexibility, and is remarkably easy to maintain and support.

Unified Messaging simplifies communication for enterprise users by allowing them to manage all their messages, regardless of media type (voice, fax, E-mail, etc.), from a single easy-to-access mailbox. It also allows them easy out-dialing and ad-hoc conferencing through functions like click-to-call and click-to-conference.

Conferencing & Collaboration provides a comprehensive set of audio, video, web and collaborative conferencing features that delivers a user experience far superior to traditional conference bridges. Its seamless operation eliminates the need for extensive IT involvement and encourages fast adoption and repeat usage by users, making it an invaluable resource.

Auto Attendant automatically receives incoming calls, plays a pre-determined greeting and transfers callers to the dialed or pre-configured phone numbers/extensions. It offers all the in-demand features required by today's enterprises including Speech Enabled (users interact with the system using voice input).

Find Me – Follow Me enhances enterprise productivity by enabling users to receive their calls every time, whether they are in the office or remote. Users can use an intuitive profile on the Web to set up their preferences and also classify callers into different categories, giving them superior control. Now issues can be resolved on the spot rather than playing endless games of voice mail tag.

Interactive Voice Response (IVR) enables users to easily interact with a database via a common touch tone phone. This enhances enterprise productivity as many common and/or low-level interactions (status of account, how to reach a salesperson, etc.) can be handled automatically.

Legacy migration enables enterprises to seamlessly move users from an existing platform to another. Issues addressed include training of employees, preservation of key voice messages, greetings and passwords.

Get the Most from Movius

Movius provides interactive mobile media and messaging solutions for service providers and large enterprises worldwide. These include voice mail, video mail, SMS, MMS, VoiceSMS, Missed Call Notification, unified messaging, fax mail, auto attendant, audio conferencing, video conferencing, data collaboration, mobile IM, video portal and on device portal (ODP). Visit our website at www.moviuscorp.com to learn more.