

Movius Interactive Corporation

PRESS RELEASE

MOVIUS TO UNVEIL NEW MESSAGING AND COMMUNICATION APPLICATIONS AT MOBILE WORLD CONGRESS AS 2010 LOOKS TO HERALD FURTHER GROWTH

Successful 2009 includes Expanded Customer Base Worldwide, New Application Adoption and Profitability

ATLANTA, Ga., U.S.A. - January 28, 2010 - Movius Interactive Corporation, a global leader in messaging, collaboration and mobile media solutions announced today that several new innovative applications, designed specifically to help operators increase revenue and expand market presence, are set to be unveiled at the Mobile World Congress in Barcelona next month. This follows a highly successful and profitable 2009—leading to high confidence that the next 12 months will see further growth across the company’s international marketplace.

Movius will be unveiling its Flex Number Service which is an innovative solution for people who do not wish to carry two mobile phones, but do want to keep their private life—and calls—separate from either their business or general purpose line. It enables a discrete secondary line service, allowing for effortless management of two numbers on just one single device.

Movius will also be providing further information on another of its non-traditional phone service offerings, Virtual Subscriber Service. This recently launched solution provides people in developing countries, where phone ownership is low or non-existent, with their own personal number for communication on any phone.

A free trial of the Movius’ Blackberry productivity application, SnapBack, will be available for Mobile World Congress attendees who visit the Movius booth (Hall 1, Stand F24). This application, which is currently available on the Blackberry App World, automatically reconnects a call that was disconnected due to a lost signal.

Movius will also be unveiling the latest feature in its FunTalk SMS solution, Self-Destructing Messages. With this, a person can send a Voice SMS message that the recipient can see and hear just like any other but then seconds later it vanishes removing the capability to listen to it again. This is great for sending confidential information or that one-time only message.

Additionally Movius will be demonstrating its MessageMe™ suite of Visual Voicemail. Movius’ vast offering of client and clientless solutions enables carriers to provide this preferred method of voice messaging to their consumers on nearly any device.

Oscar Rodriguez, Movius CEO, commented: “2009 was an exceptional year for Movius. Despite the tough economic environment, we had a profitable year and continued to see an increase in our customer count due in large part to interest in and adoption of our mobile messaging and communication applications.”

“A sustained focus on research and development continued to keep us leading the field and I am confident that this will continue through 2010—the new products to be unveiled at Barcelona are a great example of this innovation.”

For more information and a first hand experience of Movius’ offerings, visit its interactive kiosks on stand 1F24 throughout the Mobile World Congress show in Barcelona on February 15-18.

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About Movius

Movius Interactive Corporation is a leader in messaging, collaboration and mobile media solutions for service providers worldwide. Movius solutions enable carriers to increase ARPU, reduce churn and expand their market share via innovative value added applications. Movius gives people the power to enrich their lives through viable innovations that transform the way they interact with information, media and each other.

For more information, please visit www.moviuscorp.com

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