

Movius Interactive Corporation

PRESS RELEASE

MOVIUS APPOINTS NEIL MCGOWAN AS SENIOR VICE PRESIDENT, GLOBAL SALES

ATLANTA, Ga., U.S.A. - November 3, 2009 - Movius Interactive Corporation, a global leader in messaging, collaboration and mobile media solutions, has appointed Neil McGowan as its new Senior Vice President for Global Sales.

McGowan is a seasoned telecommunications and technology business leader. During his career he has held senior management positions at established premier companies including Verisign, Openwave, Silicon Graphics and Tandem Computer and has served as an entrepreneurial leader at a number of Silicon Valley start-ups.

"The Movius team has been focused on creating and delivering the innovative products which will transform the messaging marketplace," said Movius CEO Oscar Rodriguez. "We have strategic plans for further international growth and Neil joins us with a well earned reputation as being a high-integrity, energetic leader known for his ability to envision and create successful outcomes."

Among his achievements, as Senior Vice President of International Sales at VeriSign Inc, McGowan lead the sales growth of the communications, commerce and contents products and services business in the CALA, APAC and EMEA regions. Prior to that, as Vice President and General Manager at Openwave, McGowan revamped the sales and customer for the Americas organization to create successful consecutive quarterly growth.

"Movius has demonstrated the ability to innovate and has a developed a highly favorable reputation with carriers worldwide," stated Mr. McGowan. "I am excited to be joining the team at Movius and I'm looking forward to helping lead further growth."

For more information, visit www.moviuscorp.com

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About Movius

Movius Interactive Corporation is a leader in messaging, collaboration and mobile media solutions for service providers worldwide. Movius solutions enable carriers to increase ARPU, reduce churn and expand their market share via innovative value added applications. Movius gives people the power to enrich their lives through viable innovations that transform the way they interact with information, media and each other.

For more information, please visit www.moviuscorp.com.

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