

Movius Interactive Corporation

PRESS RELEASE

MOVIUS MESSAGEME PLUS™ IS SOLUTION OF CHOICE FOR WIND MOBILE

Canada's newest national wireless carrier partners with Movius

ATLANTA, Ga., U.S.A. - January 20, 2010 - Movius Interactive Corporation, a global leader in messaging, collaboration and mobile media solutions, is proud to announce that Canada's newest national mobile operator, WIND Mobile, has selected its next generation applications platform, Versera ICE® as the foundation for its messaging solutions.

Since its recent December launch, WIND Mobile is now offering a superior voice messaging and communication experience. In addition to standard voicemail, WIND has introduced Movius' innovative visual voicemail solution, MessageMe Plus™. With MessageMe Plus subscribers receive SMS messages that show details on each voicemail message including the caller's number, the time the message was left and the length of the message. Subscribers simply click on a link in the SMS to listen to the message of their choice.

Neil McGowan, Senior Vice President of Worldwide Sales at Movius, commented: "We're glad that WIND Mobile has opted to differentiate itself by providing its subscribers a preferred user experience for voicemail. Their subscribers will be able to get all this information at the touch of a single button, making it simple and saving valuable time."

In addition to MessageMe Plus, WIND Mobile is also providing its subscribers with Movius' Missed Call Notification. With this, subscribers receive an SMS notification of any calls they miss when their phone is turned off or when they travel out of network coverage. With Missed Called Notification, subscribers no longer need to wonder about missed calls.

"Our partnership with Movius is all about enhancing our customers' mobile experience. Movius' services offer value, control and simplicity—a few of our guiding principles at WIND Mobile," said Ken Campbell, CEO of WIND Mobile. "We are committed to being a leader in bringing unique services that consumers want and use, and Movius has already become a trusted partner for us."

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About Movius

Movius Interactive Corporation is a leader in messaging, collaboration and mobile media solutions for service providers worldwide. Movius solutions enable carriers to increase ARPU, reduce churn and expand their market share via innovative value added applications. Movius gives people the power to enrich their lives through viable innovations that transform the way they interact with information, media and each other.

For more information, please visit www.moviuscorp.com

About WIND Mobile and Globalive Holdings

WIND Mobile provides voice, text and data services to Canadians on a next-generation wireless network and is committed to offering a level of wireless service previously not available in Canada. WIND is built on actual conversations that are happening with Canadians who are passionate about wireless and creating a better mobile offering nationally. For more information about WIND Mobile, please visit www.WINDmobile.ca.

Globalive Holdings is a leading provider of telecommunications solutions in Canada and internationally to the consumer, business and hospitality markets. The Globalive companies include: WIND Mobile, Yak Communications, One Connect, Canopco and Globalive Carrier Services. For more information, visit www.globalive.com.

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