

# Unified Conferencing



## Complete Unified Conferencing Solution

Today's dynamic businesses know that fast, effective information exchange is key to their survival and growth. The need for real-time communication is just one of the many drivers that is generating staggering demand for conferencing services. Most businesses, organizations, governments, and institutions use audio, video, and Web conferencing services on a regular basis. Increasingly dispersed and mobile workforce, markets, and customers are not the only trends driving demand for these conferencing services. Issues of costs, productivity, security, travel, and family are also now key drivers of need and demand for collaboration and conferencing services.

With integrated video, voice, and data collaboration capabilities, Movius' Unified Conferencing is the only solution that offers you an easy way to connect, conference, and collaborate any way you want. The solution makes distance communications as natural and interactive as being there.

Movius Unified Conferencing is a flexible, cost effective and easy to implement solution that:

- Leverages IP, TDM and converged communications infrastructures
- Provides a comprehensive set of video, voice, web collaboration and conferencing features
- Utilizes friendly and brandable interfaces to enable enterprises to promote a consistent image
- Delivers multipoint video and voice conferencing on one platform
- Minimizes training and simplifies support of your conferencing network by utilizing one management system
- Incorporates one set of processes for reporting and billing



## Empowering Participants/Users

The simplicity and elegance of Movius' Unified Conferencing solution enables participants to have complete control of the conferencing experience. Whether it's an "ad hoc" meeting with a few sales reps or a carefully planned conference with a few hundred investors, conferences can easily be scheduled, modified or cancelled using an intuitive Web interface in combination with automated e-mail notification and reminders to all participants. No operator intervention is required.

Participants are further empowered to control virtually every aspect of the meeting. This includes the choice of media (audio-only, audio/Web, video/audio/Web), the content (Data Collaboration), the role of the participants (listen-only, presenter, lecturer), the general Q&A and voting sessions (open and closed question and voting queues, preview questions, select/reject questions, review voting results) and private communication (text chat or private "whisper" conversations between identified parties). Participants can also record a conference and offer playback to a broader audience via telephone or Web. Users get the same level of administrative and participant convenience, flexibility and control they have with traditional on-site meetings. This translates into a feature rich, highly productive, meeting at a distance.

## Technology that Sets the Standard

Unified Conferencing works in conjunction with Movius' Application Platform and can be easily configured to provide a rich set of multi-lingual conferencing features from 100 to thousands of ports. Unique digital processing technology minimizes background noise and delivers superior audio quality, regardless of the number of participants in the conference. The system effortlessly integrates with existing IP, TDM or converged infrastructures, and adheres to industry standards for outstanding interoperability. VoIP calls are

enabled by SIP and MGCP, and support G.711, G.729, G.723, GSM and other audio compressions. H.263 and H.264 (CIF and QCIF) is supported for video. Security is enhanced through support of SSL and secure tunneling through firewalls. APIs provide a standard interface to enable simplified billing and application integration.

## **Benefits of Movius' Unified Conferencing Solution**

### **Flexible Meeting Options, Anytime, Anyplace**

One of the most important benefits of Movius' solution is the flexibility to start a conference when it is needed (scheduled or ad hoc), that includes the appropriate conference participants regardless of their location, the capabilities of their endpoint equipment, or their network connection.

### **More Robust, Productive Meetings**

Merging the best features and capabilities of voice and video conferencing into a consistent conferencing experience creates a uniquely robust and more productive meeting environment.

### **More Productive Conference Support**

The gains in support productivity that come with a single platform, single management system supporting both voice and video conferencing, provides a powerful justification for Movius' solution.

### **Superior Return on Investment**

Movius' solution eliminates the need to make duplicate investments in voice and video conferencing equipment and upgrades. Additionally, training costs, as well as the manpower required for operations support, is significantly reduced.

## **Video Conferencing Features**

### **Powerful, Easy to User GUI**

Video Conferencing features an advanced Web interface with a variety of powerful options that gives both attendees and moderators unprecedented control and flexibility. An icon appears for each video-enabled attendee, indicating a readiness to participate. Moderators can make on-the-fly

reservation modifications and can make changes to participants' status such as hide/mute, increase/decrease volume as needed. If the moderator does change the status of an attendee (including muting and other options), a prompt will be played to the participant indicating the change.

### **Effective Video Templates**

The interface offers templates that determine how participants will be seen. The positions are filled on a first-come, first-served basis with position "1" assigned to the active speaker. The template features VAS (Video Activated Switching) Rank with speaker highlighting that shows a border around the active speaker. The moderator can also lock any participant into a given position. The templates enhance the conferencing experience, as every attendee is able to participate effectively.

### **Features that Enhance the Conferencing Experience**

Unified Conferencing includes a number of features that facilitate successful conferences, including:

- Participants/moderators can mute audio, video or both as needed
- Moderator out-dial capabilities during the conference
- Lecture mode which allows only the specific speaker (moderator or participant) to be heard and seen
- Temporary side conference capabilities
- Help options via an easily navigated help menu or by pressing "0" for an in-conference operator

### **Get the Most from Movius**

Movius Interactive Corporation is a leader in messaging, collaboration and mobile media solutions for service providers worldwide. Our solutions enable carriers to increase ARPU, reduce churn and expand their market share via innovative value added applications. Movius gives people the power to enrich their lives through viable innovations that transform the way they interact with information, media and each other.