

# Versera Intelligent Communications Environment (Versera ICE®)



Movius' approach to developing solutions sets us apart in our technology driven industry. As an established leader in messaging, communications and mobility solutions, we make it our business to understand not only the latest technology trends, but also the market dynamics that constantly redirect the communications evolution.

Operators offer different services to their subscribers based on perceived need. There are some basic applications every carrier must have, but it's the innovative applications that attract and retain subscribers. This is why our people and our technology do more than just respond to your requests. We help you anticipate subscribers' needs. Bring unique ideas to the table. And inspire and launch new applications that start market trends.

## Intelligent Communications Environment

Our Intelligent Communications Environment, Versera ICE, provides the next-generation platform that lets wireline, wireless and cable providers serve subscribers who not only demand and expect the latest applications. This single solution accommodates new value-added services, streamlines deployment and reduces the cost of delivering highly marketable services to consumers and enterprise subscribers. Designed for maximum return on operator investment, its flexibility lets service providers rise above the challenges of increasingly competitive markets, delivering unique and innovative solutions for a winning competitive advantage.

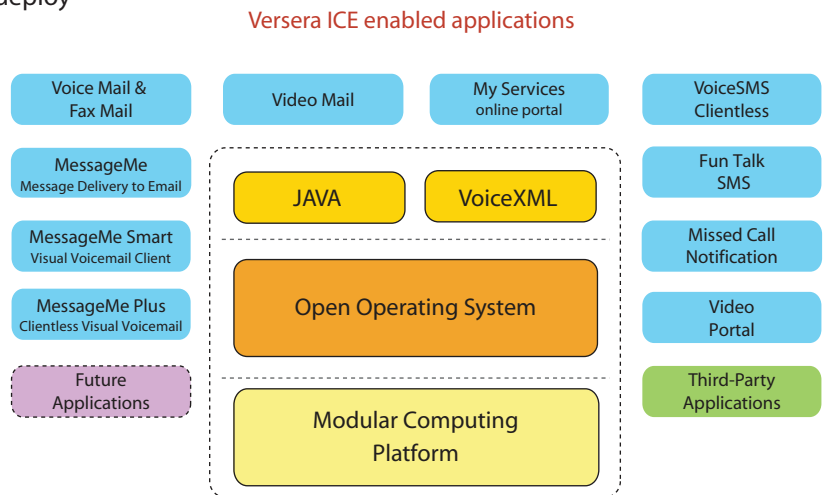
## Customers Have Paved the Way

Movius constantly evolves its technology. As a result, today's customers — and millions of subscribers — have been benefiting from some of the Versera ICE components for some time, making migration easy.

Versera ICE couples intuitive Java and VoiceXML technologies with the proven hardware components customers have come to rely on for delivering enhanced communications and messaging services to their subscribers.

## Versera ICE Simplifies System Management

With Versera ICE, service providers realize the potential of their network evolution with a next-generation communications platform that delivers carrier-grade quality for both circuit-switched and IP networks. The open communications platform of Versera ICE incorporates industry standards, such as VoiceXML and Java. Versera ICE delivers state-of-the-art computing and open software to maximize service providers' ability to cost effectively deploy, maintain and operate a communications platform and applications. Movius solves the problem of bridging old and new technology strategies for service providers moving from existing legacy systems to tomorrow's next-generation systems. With Versera ICE, service providers simplify network management and reduce power, spares, and maintenance costs.



Versera ICE multi-service applications platform

## Designed for Current & Future Networks

In order to ensure long-term viability, any messaging solution must be able to support today's networks as well as those to come in the future. Versera ICE has the flexibility to support both VoIP and circuit-switched telephony, individually or simultaneously, which allows operators going through a transition process or managing multiple network types to utilize one messaging platform across their system. As the convergence of networks continues and the demand for multiple services on multiple end user devices grows, a messaging solution must also be able to support the requirements of the IP Multimedia Subsystem (IMS). With its standards compliant, open architecture and geo-redundant capability, Versera ICE can function as an IMS Application Server and has the potential to support some of the SIP-based functions currently proposed for the IMS Media Resource Function. Throughout the evolution of messaging technology and changing network requirements, Versera ICE remains a cost-effective, feature rich solution.

## Versera ICE Delivers Applications Subscribers Use

With Versera ICE, carriers can offer best-in-class messaging and communications applications from call answering to enhanced services such as voice services, multimedia messaging, presence-enabled applications and more. We designed Versera ICE to be the flexible building block that service providers of any size can use to create unique, targeted packages for specific markets that meet the needs of the entire subscriber base.

Versera ICE delivers reliable solutions that reduce capital expenditures, improve operating margins and minimize total cost of ownership. Versera ICE can cost effectively serve small carriers with a few thousand customers or large operators with millions of subscribers, and can be deployed in either a distributed or centralized network topology.

## Versera Messaging Applications

Versera ICE-enabled applications trim operations costs, differentiate services and reduce subscriber churn. Our solutions offer a wealth of basic and advanced service features to generate additional revenues. Applications include:

- Call Back Now
- MessageMe
- MessageMe Plus
- Missed Call Notification
- My Services
- Video Mail
- Video Portal
- Visual Voicemail
- Voice SMS
- Voicemail & Fax Solution

## True Next Generation

Next-generation means more than the next technical step in a vendor's communications platform evolution. A real next-generation solution is one that provides a communications environment fully optimized for rapid deployment of today's in-demand solutions and easily scales for future expansion.

### Get the Most from Movius

Movius Interactive Corporation is a leader in messaging, collaboration and mobile media solutions for service providers worldwide. Our solutions enable carriers to increase ARPU, reduce churn and expand their market share via innovative value added applications. Movius gives people the power to enrich their lives through viable innovations that transform the way they interact with information, media and each other.

Visit our website at [www.moviuscorp.com](http://www.moviuscorp.com) to learn more about what Movius can do for you